

# Multiplier Event EU-Project



Youth & Europe :  
Social, Sustainability, Strategy

MULTIPLIER EVENT #3 - REPORT

KEPDER, BURSA  
Saturday, 05.03.2024  
10:00 – 16:00

KEPDER / Kltr Eđitim ve Proje Derneđi  
Arzu Kirayođlu, Project Coordinator  
Yaren Yıldırım, Trainer

Mail: arzu@kirayoglu.com Tel.: +90 5324124267



Project n°:2022-1-FR02-KA220-YOU-000088895, Social Sustainability Strategies for Youth (YESSS)  
This project has been funded with support from the European Commission. This publication  
[communication] reflects the views only of the author, and the Commission cannot be held  
responsible for any use which may be made of the information contained therein.



## The contents of these Multiplier Events

Project Yesss presentation (Social Sustainability Strategies for Youth) Erasmus+ 2022-1-FR02-KA220-YOU-000088895

- Explaining the aims and objectives of the YESSS project, introducing the partners and reviewing the website.
- An informative session where participating young people are introduced to the United Nations Sustainable Development Goals (SDGs). In this session, we emphasised the importance of SDGs in addressing global issues and promoting sustainable development.
- Presentation on the principles of social entrepreneurship, successful examples from Turkey and tools and guides for future social entrepreneurs.
- In this part, we emphasized collaboration, creativity and problem solving skills and worked on creating a social entrepreneurship idea.

## The objectives of these Multiplier Events

- To inform young participants about the YESSS project, its objectives and the importance of social entrepreneurship in addressing social issues.
- Explain the concept of social economy.
- Inspiring youth leaders with the project resources, tools and good practice examples we offer.

## 05/03/2024 10:00 - 14:00h Nilüfer Sosyal Girişimcilik Merkezi

LINK:<https://www.nilufer.bel.tr/kategoriler/tesisler/egitim-bilim-teknoloji-mekanlari/nilufer-sosyal-girisimcilik-merkezi6FW32>

Nilüfer Social Entrepreneurship Center was established within the scope of BEBKA Entrepreneurship Financial Support Program with the aim of strengthening the social entrepreneurship ecosystem in Bursa, increasing the capacity of the region on the subject and increasing the number of social enterprises that will support the 17 Sustainable Development Goals locally.

Nilüfer Social Entrepreneurship Center consists of 6 sections: training and activity area, modelling and prototyping workshop, shared office area, social area, meeting room and administrative office area. In the centre, studies are carried out to increase the capacity of potential social entrepreneurs, to reveal and support socially valuable, social impact-oriented ideas, and to provide information and experience sharing.

**Competition:** A social entrepreneurship competition is organised in order to see the potential of social entrepreneurship in Bursa, to provide social entrepreneurs and social entrepreneur candidates with the opportunity to develop their initiatives, to encourage the public to think about solving social and environmental problems and to raise awareness of responsible citizenship.



Project n°:2022-1-FR02-KA220-YOU-000088895, Social Sustainability Strategies for Youth (YESSS)  
This project has been funded with support from the European Commission. This publication [communication] reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

**Mentorship:** A mentoring program is organised for social enterprises that win the Nilüfer Social Entrepreneurship Competition. Within the scope of the mentoring program, the development and learning processes of social enterprises are supported.

**Shared Office:** Social enterprises that win the Nilüfer Social Entrepreneurship Competition have the right to use the shared office in the Nilüfer Social Entrepreneurship Center free of charge for 1 year.

Instagram: @sgmnilufer

**05/03/2024 15:00 - 19:00h Mudanya University**

LINK: <https://mudanya.edu.tr/>

The mission of Mudanya University International Relations is to provide students with broad perspectives, skills and adequate tools to acquire a global personality. The university's international programs provide students with experiences that enable them to strengthen their social responsibility and to face both local and global challenges. Today's students may be characterised as global with technological possibilities, but life experience remains important for them to make their way in the world. The international opportunities offered by Mudanya University give our students a step forward by creating an understanding of different cultures, languages and history to become successful individuals.

Employers are not only looking for people with practical skills, but also for people who can work efficiently in teams using cross-cultural skills and who can demonstrate the ability to communicate with international competitors around the world.

Erasmus+, Bilateral Exchange and short-term exchange programs are offered by Mudanya University International Relations Office to provide students with a fully equipped experience.

### **Number of participants**

Total 40.

### **Complementary results**

- Disseminate information about European Erasmus+ projects to different groups.
- The YESSS project encourages young people to explore and develop their potential in sustainable development and social entrepreneurship.
- Make known the different applications of the tools provided by the Erasmus+ Projects.
- Multiplier Event supports young entrepreneurs to develop environmentally friendly business ideas, create sustainable business models and succeed in this field.



